WHAT DOES IT MEAN TO BE THE HEART OF THE COMMUNITY?

It means that you are there when and where your community needs you, through daily services and programs for all of your members, neighbors and friends. It means that you strive to offer the best in educational and recreational programming to help all who come through your doors achieve their very best and aspire to be better always. And, it means that you answer the call when special circumstances call for every member of your community to come together to respond to difficult and challenging situations that call for creative collaborations and fresh thinking.

This is who we are and what we do at the Sidney Albert Albany JCC. We ask you to join us in this critical and important work in making the lives of all whom we serve a little better, a little healthier, and a little happier every day.

FROM OUR PRESIDENT & EXECUTIVE DIRECTOR

Dear Members and Friends,

We are happy and proud to present the Sidney Albert Albany Jewish Community Center’s annual report. It has been an exhilarating year for us! One hundred years ago, the Albany JCC opened as a home for the Jewish community when Jews weren’t welcomed anywhere else. For the past 54 years, at this location, we have provided a home for the entire Albany community. We are a place where everyone is welcome, where our diverse communities from across Albany County and the surrounding region can be sure of being treated with warmth, dignity and respect.

The true value of our JCC is the hope, health and happiness that each of us feels when we walk through the doors of the J. Whether we come to exercise, take classes, enjoy cultural programs or a holiday celebration, we often feel restored when we are together with friends and family. Rooted in our history, guided by our Jewish values, and inspired by our tradition, we recognize that the J often provides a respite from the stressful areas of our lives; interacting with one another and our community we help people to remain active and involved with a rich, varied offering of activities for all ages. The J fosters camaraderie in a “safe” place that recognizes diversity as one of our community’s greatest strengths.

At the end of the day, it all comes down to relationships. We look forward to continuing to strengthen those relationships with our members, organizations, synagogues, donors and our broader community. It is through the relationships we develop that the great programs and services provided by our JCC become a reality. We are only as good as those who believe in and support us. We need your help to fulfill our mission and vision. We need your philanthropic support, your volunteer time and your participation in our programs. It is the Power of You: you the individual, you the family and you the organization that builds community and provides for those in need to make the future bright. The J is here for you, and it is here because of you. So thank you...thank you for being a friend and supporter of our JCC. We look forward to another amazing and fulfilling year. Together, we WILL do great things!!

Sincerely,

Ruth Brass
President

Adam Chaskin
Executive Director
OUR CHILDREN are our future and what we teach them will be reflected in the kind of adults that they become. At the Albany JCC, the teachers in the Raymond & Ruth D. Laven EARLY CHILDHOOD CENTER infuse every day with joy, a love of learning, lessons on diversity, and a spirit of acceptance and camaraderie. It is no wonder that when they are ready to leave, they feel as if they are leaving family.

- Over 200 children, from 8 weeks to 5 years old, enjoyed exceptional childcare all year long
- Our Learning Garden helped us teach healthy eating habits
- We added great new enrichment classes including Kids in the Kitchen and Little Scientists
- Many meaningful Israel/Jewish family events were held throughout the year

“It is the supreme art of the TEACHER to awaken JOY in creative EXPRESSION and knowledge.”  
Albert Einstein

WHAT WE OFFER:
- Daycare programs for children 2 months through 5 years old
- Enrichments
- Morning Munchkins
- Afternoon Playpals
- Parent & Baby Programs
- Holiday Celebrations
- Special Events
- Camp Taf
As our children **GROW** into their **FORMATIVE YEARS**, it is important that they have opportunities to explore creatively, while enriching their souls. Through our **YEAR-ROUND PROGRAMS**, we nourish their minds, give them chances to volunteer, and challenge them to think beyond their imaginations.

- 300 campers attended Taf, Olam, and Teen Camps
- Added new Teen Adventure Camps, Teen Trips & Volunteer Events
- New Afterschool site at Academy of Holy Names, joined ASH and Montessori programs
- Won 20 medals at Maccabi Games in Cherry Hill, NJ
- Kids enjoyed Kidz Night Out, Olam All Year Long, Lights On, and Purim Celebration

**WHAT WE OFFER:**
- Afterschool Programs
- Maccabi
- Camp Olam
- Teen Camp
- Specialty Camps
- Alumni Events
- Kidz Night Out
- Lights On Afterschool
- Vacation Camps
- Driving Lessons
- Purim Carnival

"**The YOUTH of a NATION are the trustees of POSTERITY**"

Benjamin Disraeli
Here at the Albany JCC we provide hundreds of ways to get and stay STRONG through classes, equipment, teams, clubs, pools, training, and guidance. We recognize that each individual must keep their heart HEALTHY in their own unique way if we as a society are to be stronger, heart-centered, and more effective TOGETHER.

- Our Dunkin’ Run celebrated 35 years
- Added all new Free Weight equipment
- Volleyball Teams grew to 14 teams
- Added new TRX Personal Training Program
- Completely refurbished gym floor
- Running Bulldogs, our own running club, grew to 30 members

“PHYSICAL FITNESS is not only one of the most important keys to a HEALTHY BODY, it is the basis of dynamic and creative INTELLECTUAL ACTIVITY.”

President John F. Kennedy

WHAT WE OFFER:
- Spinning Studio
- Zumba
- Yoga
- Pilates
- HIIT
- Tabata
- Bellydancing
- Chisel
- Jazzercize
- Nia
- Silver Sneakers
- Cardio Fusion
- Gravity
- Boot Camp
- Basketball
- Co-ed Volleyball
- Weight Room
- Personal Training
- Cardio Room
Many believe that Water has magical healing powers, and for those who use our pools regularly, it provides health benefits that range from the physical to the spiritual. Through every season, members enjoy classes, time with their families, or the simple solitude of lap swimming. And, our children learn what it means to be a member of a wonderful team, while growing stronger daily.

- Our own Director, Coach Rossi Maldonado, won Coach of the Year Award from Adirondack USA Swimming
- Monday & Wednesday aquatics classes grew by 30%
- Swim lessons continued to go strong with Infant/Parent classes selling out consistently
- Our ARROWS Swim Team captured 4th place in the Eastern States Swim League Championships & 10th place overall in the Suburban Summer League
- Our Water Polo Team competed at its first Invitational
- Adult swim lessons continued to grow

The WATER doesn’t know how old YOU are.

Dara Torres

**WHAT WE OFFER:**
- Indoor Pool
- Outdoor Pool
- Kiddie Pool
- Child Swim Lessons
- Adult Swim Lessons
- Swim Team
- Maccabi
- Infant Parent Classes
- Aqua Aerobics
- Wet Workout
- Aqua Bootcamp
- Lap Swim
- Family Swim
- Water Polo
- Lifeguard Classes
- Red Cross Certification
- Deep Water Fusion
- Silver Splash
Our vibrant SENIOR ADULT PROGRAM offers something for everyone, WELCOMING ADULTS to socialize, travel, sing, dance, attend a lecture or book review, participate in a current events discussion, learn and practice new skills, celebrate holidays, be entertained, enjoy nutritious meals and get fit. In a caring setting, we come TOGETHER as COMMUNITY.

- Health & Services Fair – attended by over 500
- Live and Learn Lecture Lunch Series – over 260 participants
- Senior Chorale – performed 7 concerts in the community
- Bus Trips to Broadway, 1,000 Islands, day trips
- Holiday celebrations including Chanuka Concert/Dinner, Passover Model Seder, and Pre-Thanksgiving Concert/Dinner
- New classes including basket weaving, acrylics and collage

WHAT WE OFFER:
- Eye on the World
- Live & Learn Lecture – Meal Series
- Book Mavens
- Mah Jongg
- Autumn Concert
- Day Trips
- Art Classes
- Pre-Thanksgiving Concert
- Chanuka Concert/Dinner Program
- Sixty-Plus Dining
- Line Dancing
- Senior Chorale
- Rediscovering Yiddish
- Writing Workshop
- Health Fair and Services Fair

“The highest form of WISDOM is KINDNESS.”
The Talmud
Despite slight increases in 2014 Membership and Early Childhood revenues, we experienced a significant decrease in Bequests, Grants, Support and Contributions. The expenses associated with offering our excellent services to our community regularly exceed the revenues we are able to secure through membership and program fees; therefore we have to look to our fundraisers and the generosity of our corporate sponsors and individual donors to hopefully make up any deficiencies.

**Revenue**

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<tr>
<th>Category</th>
<th>%</th>
<th>Amount</th>
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<tr>
<td>Membership, Fitness &amp; Aquatics</td>
<td>26</td>
<td>$1,138,354.00</td>
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<tr>
<td>Youth</td>
<td>8</td>
<td>$374,211.00</td>
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<tr>
<td>Camps</td>
<td>8</td>
<td>$363,512.00</td>
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<td>Senior Adults</td>
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<td>$63,985.00</td>
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<td>Bequests, Grants, Support &amp; Contributions</td>
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<td>$273,195.00</td>
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<td>Fundraising</td>
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<td>$259,182.00</td>
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<td>Early Childhood</td>
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<td><strong>Total Revenue</strong></td>
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**Expenses**

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<th>%</th>
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<tbody>
<tr>
<td>Membership, Fitness &amp; Aquatics</td>
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<td>$1,178,986.00</td>
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<tr>
<td>Youth</td>
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<td>Camps</td>
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<td>Early Childhood</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>100</td>
<td>$4,684,010.00</td>
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**Mission Statement:**
The Sidney Albert Albany Jewish Community Center provides a nurturing environment where individuals and families can grow and develop in mind, body and spirit. We serve the spectrum of family life, from infants through seniors, through programs related to education, physical fitness, and communal life. Our core values are rooted in Jewish principles, and we welcome members of the community at large, regardless of their faith or background.
“It is not your duty to complete the work, but neither are you free to refrain from it.”

– Pirke Avot, Ethics of the Fathers

These are just a few of the organizations that we helped last year. We hope that the list continues to grow, and are always looking for new opportunities to make a difference wherever we can.

We thank all of our generous donors for their support of the Sidney Albert Albany Jewish Community Center and its various programs and services. We are especially grateful to the Jewish Federation of Northeastern New York for their continued support of our mission. Gifts listed here include donations and pledges, $100 and greater, made to the 2014 Annual Appeal, special events and various funds, from January 1, 2014 through December 31, 2014. We strive to have an accurate list; however, if there are omissions or errors, please call Brigitte at 438-6651 x105.

2014 ANNUAL APPEAL

HOPE (TIKVAH) $5,000+
Morris and Esther Massry
Norman and Micki Massry
Mark Rosen and Leslie Newman

TRUTH (EMET)
$1,800 - $3,599
Lee and Donna Rosen

COMPASSION (RACHMANUT)
$1,000 - $1,799
Kathy and Billy Goldeimer
Jill S. Goodman and Arthur N. Malkin
Jewish Federation of NENY Endowment Fund - Marvin A. and Sharon G. Freedman Philanthropic Fund
Ira Lobel
Karen and Alan Lobel Fund of the
Community Foundation of the Greater Capital Region
Penny and Neil Manasse
Adrienne and Douglas Nadoraski
Seymour Peltin
Price Chopper’s Golub Foundation
Beth and Mark Scher
Lois and David Swawite
Dan and Susan Weinberg
Gary Weitzman and Amy Horwitz

WORLD REPAIR (TIKKUN OLAM) $500-$999
Sue and Alan Adler
Eugene and Barbara Berkun
Rob and Ruth Brass
Cheryl and Scott Burack
David Cherubin
William and Gayle Estes
Leslie and Barry Feinman
Adam Frisch
Bruce and Carolyn Ginsburg
Alison and Mark Johnson
Ellen and Larry Kotlow
Ed and Robyn Marinestine
Jessica and Alan Richer
Julie and Andrew Safranko
Debbie and Adam Schaffer
Susan and Reid Sperber
Herm and Deb* Ungerman
Sonya and Peter VanBortel
Mel Wilcove
Dr. and Mrs. Edward Wladis

LIFE (CHAI) $100-$499
Mark Baker
Linda and Gary Bakst
Richard Balsam, M.D.
Florence Berger
Marc and Leslie Berlinsky
Sanford and Joyce Bookstein
Dorice Brickman
Karol and Barbara Brodsky
Nancy and John Carver
Rabbi Don Cashman and Sharona Wachs
Clark Family
Cathy and Erik Cooley
Joan and Peter Danziger
Christina Dickinson
Veronica Drislane
Cynthia Freedman
Doris Freedman Pock
Karen Friedman
Kate Garrett
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Monique J. Roeth  
Bonnie and Stuart Rosenberg  
Sage Computer Assoc  
Drs. James and Joan Savitt  
Richard Seiden Interiors  
Rita E. Shawn  
Kelly and Rick Alfred  
Dr. Jeffrey and Nancy Lozman  
Phyllis Levine  
Karen and Alan Lobel  
Dr. Jeffrey and Nancy Lozman  
Ed and Robyn Marinstein  
The Massry Family  
Kris McLoughlin  
Benjamin and Ruth Mendel  
Anne and Jay O'Brien  
Omni Development Company, Inc.  
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Michelle Ostrelich and Howard Schlossberg  
Dr. David and Wendy Palat  
Jan Reiss-Weitzman and Richard Bass  
Judith H. Rettig  
Jessica and Alan Richer  
Lee and Donna Rosen  
*(of blessed memory)
**EARLY CHILDHOOD**
First Niagara Bank Foundation
Phyllis Frisch
Jane Ginsburgh
Jewish Federation of NENY - Raymond and Ruth D. Laven Fund
Caren and Andrew Kotlow
Julie Levin
Marilyn Mooney
Ronald McDonald House Charities of the Capital Region, Inc.
Stewarts Holiday Match

**YOUTH AND CAMPS**
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GE Matching Gifts
Philip Golderman
Jewish Federation of NENY
Richard Propp

**APPLEBAUM/BELLIN AWARDS**
Miriam Shor
Barbara Katz
Rosalind Winston
June Falb

**JCC MACCABI GAMES**
Jewish Federation of NENY
Karen Weber
Rose Golden
Cheryl and Scott Burack

**RECREATION**
Alexandra (Sandy) Sussman

**JULES & PAULA STEIN LIVE AND LEARN LECTURE/LUNCH SERIES**
Century Village Real Estate
Emeritus at Colonie Manor

**PRE-THEANKSGIVING AND CHANUKA CONCERT/DINNER PROGRAMS**
HomeFirst
The Michaels Group

**SENIOR ADULTS**
Albany County Dept of Aging
Ted and Thelma Drew
Loretta Hammes
Jewish Federation of NENY - Leon and Lilian Klein Fund
Jewish Federation of NENY - Rhoda Levine Fund
Jewish Federation of NENY - Charles and Anne K. Lieberman Film Fund

**IN-KIND DONATIONS**

Artforms
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Burack Family
Center for Natural Wellness/School of Massage Therapy
Colonie Golf and Country Club
Dick’s Sporting Goods
Rob Edelman and Audrey Kupferberg
Estate of Dorothea and Abe Capon
Grappa 72 Ristorante
Hannaford
Scott Hollander
Huck Finn’s Warehouse
Jiminy Peak
Andrew Katz
Mazzone Management
Satti Deli and Catering
Siena College
Steiner’s Sports

**SENIOR/ADULT HEALTH AND SERVICES FAIR**
Albany Medical Center
Capital Region Orthopaedics Group
CDPHP
St. Peter’s Health Center

**FUNDS**

**GENERAL**
Sidney & Beatrice Albert Foundation
Rob and Ruth Brass
Jorge Constantino
GE Matching Gifts
Kathy and Billy Golderman
Hodgson Russ
Scott and Ellen Hollander
Jewish Federation of NENY
Alan Richer
Trustco Bank
United Way SEFA
Dan and Susan Weinberg

**AQUATICS**
Jewish Federation of NENY - Rhoda Levine Fund

Nancy O’pezio
Phyllis Ross
Louis Weinberg Foundation

**VOLUNTEER TRIBUTE**
Albany Pyramid Agency
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