



# Sidney Albert Albany Jewish Community Center's 19<sup>th</sup> Annual Pillars of the Community Awards

## HONORING:

*Pillars Awards:* **Lauren & Harold Iselin, Deb & Joe Riitano,  
and Adrienne & Dr. Bill Rockwood**

*Susan Shpeen Memorial Award:* **Miriam Shor**

*Herbert A. Applebaum Memorial Award:* **Ethan Luper**

*Lenore Bellin Memorial Award:* **Mollie Drew**

**Sunday, April 28, 2019 • 10:00am to 12:00pm**

Congregation Beth Emeth • 100 Academy Rd, Albany, NY 12208

Recognized throughout the Jewish Community and community-at-large, Pillars is our annual award that honors outstanding local Jewish community leaders and JCC volunteers/staff. Over 200 individuals attend this annual signature event including business leaders, elected officials, past honorees, lay leaders, and honoree family and friends.

## Corporate Sponsorship Opportunities

### Hillel—\$5,000

- Recognized in all public materials as a "Hillel Sponsor", including event invitation, event program and event signage
- Company logo will be featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- Full-page advertisement in the event program
- Two names included on the prestigious honorary committee listed in the invitation, program and website promoting the event
- Ten tickets to the event—a great opportunity to entertain clients
- Public recognition at the start of the event by the event emcee
- 50% discount on room rentals at the AJCC during a one year period\*
- Annual report recognition

### Maimonides—\$2,500

- Recognized in all public materials as a "Maimonides Sponsor", including event invitation, event program and event signage
- Company logo will be featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- Half-page advertisement in the event program
- Six tickets to the event—a great opportunity to entertain clients
- Public recognition at the start of the event by the event emcee
- 50% discount on room rentals at the AJCC during a one year period\*
- Annual report recognition

\*Subject to availability.

### Beruriah—\$1,500

- Recognized in all public materials as a "Beruriah Sponsor", including event invitation, event program and event signage
- Company logo will be featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- Quarter-page advertisement in the event program.
- Four tickets to the event—a great opportunity to entertain clients.
- Public recognition at the start of the event by the event emcee.
- Annual report recognition

### Ramban—\$500

- Recognized in all public materials as a "Ramban Sponsor", including event invitation, event program and event signage
- Two tickets to the event—a great opportunity to entertain clients
- Public recognition at the start of the event by the event emcee
- Annual report recognition

**To ensure your name appears in the invitation, return the form below and company logo (high resolution in jpg, eps, ai, png or pdf format) by March 1.**

To appear in the program, ads/messages must be received by March 30.



## Sponsor Information

Name (as you wish to appear in print) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Make checks payable to: SAAJCC or apply to credit card.  Check  Mastercard  Visa  AMEX

Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ CVV \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Please contact me about the JCC Corporate Partnership Program

Email or mail to:

Lisa Morlitz, Programming Coordinator  
Sidney Albert Albany Jewish Community Center  
340 Whitehall Rd., Albany, NY 12208  
518.438.6651 x 126 • lisam@albanyjcc.org



**Sidney Albert  
Albany JCC**