



Sidney Albert Albany Jewish Community Center's 22nd Annual Pillars of the Community Awards

Honoring:

Pillars Awards: **David Hollander, Marta and Mark Koblenz,
and Nancy and Steven Lerner**

Herbert A. Applebaum Memorial Award: **Aviv Drucker**

Lenore Bellin Memorial Award: **Lily Luper**

Sunday, May 15, 2022 • 340 Whitehall Road, Albany, NY

• Ceremony 10:00 a.m. •

Recognized throughout the Jewish Community and community-at-large, Pillars is our annual award that honors outstanding local Jewish community leaders and JCC volunteers/staff. Over 200 individuals attend this annual signature event including business leaders, elected officials, past honorees, lay leaders, and honoree family and friends.

SPONSORSHIPS

\$5,000 Hillel Sponsor

- ✓ Recognized in all public materials as a "Hillel Sponsor," including event program and during event announcements
- ✓ Featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- ✓ Logo on commemorative mug and full-page advertisement in event program
- ✓ Four (4) Honorary Committee tickets to the event

\$2,500 Maimonides Sponsor

- ✓ Recognized in all public materials as a "Maimonides Sponsor," including event program and during event announcements
- ✓ Featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- ✓ Logo on commemorative mug and half-page advertisement in event program
- ✓ Two (2) Honorary Committee tickets to the event

\$1,500 Beruriah Sponsor

- ✓ Recognized in all public materials as a "Beruriah Sponsor," including event program and during event announcements
- ✓ Featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook
- ✓ Quarter-page advertisement in event program

\$500 Ramban Sponsor

- ✓ Recognized in all public materials as a "Ramban Sponsor," including event program and during event announcements
- ✓ Logo will be featured in a comprehensive marketing campaign promoting Pillars including: print, website and AJCC Facebook

TICKETS

Honorary Committee ~\$150 per person

- ✓ Name listed in the program and public recognition at the event
- ✓ Ticket to the event

General Ticket - \$72 | Youth Ticket - \$36

CONGRATULATORY MESSAGES

purchase congratulatory ads/messages to appear in the event program book:

- ✓ **\$100** Quarter page ad (b&w 3.5" l x 2.25" w)
- ✓ **\$200** Half page ad (b&w 3.5"l x 4.5"w)
- ✓ **\$325** Full page ad (b&w 7.5"l x 4.5"w)

Please complete and return form on reserve.



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To ensure your name appears on all program material, return the form below and email a company logo (high resolution in jpg, eps, ai, png or pdf format) by **April 11, 2022**.

Thank you for your support

I/We will support the Pillars of the Community by purchasing the following (please check all that apply):

SPONSORSHIP:

- \$5,000 Hillel Sponsor (includes 4 tickets & full pg ad)
- \$2,500 Maimonides Sponsor (includes 2 tickets & half pg ad)
- \$1,500 Beruriah Sponsor (includes ¼ pg ad)
- \$500 Ramban Sponsor

TICKETS (please indicate quantity):

- _____ Honorary Committee ticket(s) at \$150 each
- _____ General ticket(s) at \$72 each
- _____ Youth ticket(s) at \$36 each

CONGRATULATORY MESSAGES/ADS:

- _____ \$100 Quarter page ad (b&w 3.5"l x 2.25"w)
- _____ \$200 Half page ad (b&w 3.5"l x 4.5" w)
- _____ \$325 Full page (b&w 7.5"l x 4.5"w)

Name/Company (As it is to appear in print and online): _____

Address: _____

Contact Name: _____ Position: _____

Email: _____ Phone: _____

Make checks payable to: SAAJCC or apply to credit card. Check Mastercard Visa AMEX

Card # _____ Exp Date _____ CVV _____

Cardholder Name: _____

Total amount to charge: _____ My company will match my donation

Signature: _____ Date: _____

Please mail completed form with check made out to **SAAJCC** to Mark Anthony Vogel at Albany JCC, 340 Whitehall Road, Albany, NY 12208.

For additional information, contact Mark Anthony at 518.438.6651 ext. 104 or at m.vogel@jccsofthecapitalregion.org

To pay online, visit: <https://www.albanyjcc.org/pillars>